

STRATEGY AND ACTION IN FOCUS:

# Print Media Design

We have produced virtually every kind of promotional material and for dozens of different kinds of industry... brochures, business cards, books, bottles, billboards and more... for retail, food products, manufacturing and blue and white collar professional services.

We take great pride in our creative ability, our technical skills and our professionalism in meeting your brief. Here are 4 ways you can benefit from work by our design team...

## 1. Function First

Documents of any kind should be designed with the end-user in mind. There is no point creating a pretty piece that reaps no return from your potential or existing clients. We follow long-serving principles of design and typography to ensure that you have a solid design that serves its purpose.

## 2. They still look great

We use the latest graphic design software and design techniques to ensure that your print media reinforce the branding of your business.

## 4. Colour & Pre-press Monitoring

Your artwork needs to be set up specifically to ensure that your file will print exactly as you see on screen. We want you to receive your print media in its best incarnation, with no hiccups along the way

## 5. Print Management

Our relationships with a number of local printers mean we can monitor your job every step of the way - no surprises, just a quality, competitively priced print.

Quite simply, if it needs to be printed, on any surface, we can make it happen.

Call 07 3808 5366 or email [info@strategyandaction.com.au](mailto:info@strategyandaction.com.au) today to make a start.



“ The services provided and processes used were very professional... from our initial briefing through to the final process flow-charts we resulted with.

The end product was high quality, produced on time, on budget and suited our purposes very well. We were particularly impressed with the fast turnaround on changes to the work meet our tight deadlines. ”

Steven Messiter  
Director - Project Development - AMBRE ENERGY



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